



EMPLOYMENT OPPORTUNITY
Digital Marketing & Communications Coordinator
LONDON, ON

Posting Date: Thursday, July 15, 2021

Posting ID: 040

AtlohSA Family Healing Services is seeking a motivated and dynamic individual to fill the role of **Digital Marketing & Communications Coordinator**. The Digital Marketing & Communications Coordinator works closely with and reports to the Director of Development to build and implement AtlohSA's communication and public relation strategies and processes.

Suitability

- Lead content curator for all marketing communications materials. Writing, editing, and sourcing content across all media platforms including social media, web, email marketing, quarterly newsletters, annual reports and any other print and/or marketing materials.
- Growing and develop a variety of content for all AtlohSA's Primary social media channels, marketing initiatives, and resources and raising awareness of AtlohSA's mission, and programs and events by creating factual, relevant, and engaging content.
- Identify new and innovative ways to enhance and expand AtlohSA's social media presence and outreach to various stakeholders through that established voice.
- Lead Project Manager regularly engaging Program Leads, collaborating on communications efforts and providing support as needed from the Marketing Intake Process through to project completion.
- Support Marketing Specialist in developing content calendar and providing content for scheduled posts.
- Support internal communications as related to events, marketing and fundraising activities.
- Respond and/or redirect direct messages maintaining a consistent online presence/persona across all platforms – Facebook, Twitter, Instagram, LinkedIn, YouTube.
- Support Marketing Specialist with social listening and analytics reporting.
- Identify opportunities to engage press and social media influencers, write/deploy compelling media/press releases, manage media inquiries.

EMPLOYMENT TERM: Part-Time

START DATE: Immediately

CLOSING DATE: Friday, July 30, 2021 at 5:00 p.m.

REMUNERATION: Commensurate to experience

Individuals of Indigenous Ancestry are strongly encouraged to apply. AtlohSA supports diversity in all its various manifestations, however, preferences will be given to qualified, Indigenous applicants.

Please submit a cover letter and resume or referral to:

AtlohSA Family Healing Services Inc.

2212 Elm Ave

Southwold, ON N0L 2G0

Tel No. 519-438-0068 | **Fax No.:** 519-438-0070 | **Email:** jobs@atlohSA.com

Full Job Description Available Upon Request. We thank all those who apply however only those selected for an interview will be contacted.